



FOR IMMEDIATE RELEASE: May 3, 2017

CONTACTS: Stewart Moore, PGA TOUR, 904.540.2765, [StewartMoore@pgatourhq.com](mailto:StewartMoore@pgatourhq.com)  
Mike Alday, Alday Communications, 615.791.1535, [Mike@aldaycommunications.com](mailto:Mike@aldaycommunications.com)

## **Snedeker Foundation named as official charitable beneficiary of Web.com Tour's Nashville Golf Open**

*Second-year event to benefit 2012 FedExCup Champion Brandt Snedeker's foundation*

**NASHVILLE, Tenn.** – The Web.com Tour and Tour Vision Promotions announced today that the Snedeker Foundation, which was founded by PGA TOUR star and Nashville native Brandt Snedeker, will be the official charitable beneficiary of the Nashville Golf Open. The tournament's official title will become the Nashville Golf Open benefitting the Snedeker Foundation. The announcement was made this afternoon at the tournament's media day.

"We have worked tirelessly to make sure the Snedeker Foundation creates a meaningful difference in the lives of Middle Tennessee residents – especially children, who represent the future of this great state. Today's announcement further secures our ability to continue those efforts while working to make this tournament one of the premier stops on the Web.com Tour," said Snedeker.

Founded in 2012, the Snedeker Foundation has raised in excess of \$1 million for several different charities across Middle Tennessee. The Foundation supports a variety of efforts on both the social and athletic fronts, including Our Kids, which provides expert medical evaluations and crisis counseling services in response to concerns of child sexual abuse, while also working to increase community awareness, education and training about child maltreatment.

Through the Tennessee Golf Foundation, the Snedeker Foundation annually supports the Sneds Tour, which puts forth a year-round junior golf tour in Tennessee aimed at allowing kids to learn, play and enjoy the game of golf, while also making competition more affordable through lower entry and registration fees.

"We are excited to announce today's partnership with the Snedeker Foundation as we continue to build on our first-year success in Nashville," said Web.com Tour President Dan Glod. "Brandt's reputation as a true gentleman of the game is palpable within the Snedeker Foundation, and we are looking forward to aligning with his efforts towards creating a meaningful charitable impact in Middle Tennessee and abroad."

Snedeker began his career on the Web.com Tour, where he won twice during the 2006 season on his way to a ninth-place finish on the money list, which allowed him to ascend to the PGA TOUR in 2007, where he earned Rookie of the Year honors.

Over the last 10 years, Snedeker has notched eight wins on TOUR, including the 2012 TOUR Championship, which enabled him to secure the season-ending FedExCup title.

“Our goal with this event was to create an exciting week on the annual Middle Tennessee sports calendar, while also looking to better the lives of people in the area who may or may not have connections to the game,” said Tour Visions Promotions President Patrick Nichol. “With Brandt’s involvement, we are able to succeed on both fronts as we look to expand our community footprint.”

The 2017 Nashville Golf Open benefitting the Snedeker Foundation will return to host Nashville Golf & Athletic Club in Brentwood, Tenn., the week of June 26 – July 2.

Advance ticket sales will benefit The First Tee of Middle Tennessee or Williamson County high schools, with 100 percent of the proceeds going towards the programs, and fans having the opportunity to designate which program at the time of purchase. To purchase tickets, or for information on sponsorships and volunteer opportunities, please visit [NGOGolf.com](http://NGOGolf.com).

For more information on the Snedeker Foundation, please visit [BrandtSnedeker.com](http://BrandtSnedeker.com).

For more information on the Web.com Tour, please visit [PGATOUR.com](http://PGATOUR.com).

### **ABOUT THE WEB.COM TOUR**

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf’s biggest stage. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour’s umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. This season marks the 27th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 450 PGA TOUR titles, including 22 majors and six PLAYERS Championships. The PGA TOUR, through the efforts of its Tours and their tournaments, sponsors, players and volunteers, has surpassed \$2 billion in charitable giving. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

### **ABOUT WEB.COM**

Web.com Group, Inc. (NASDAQ: WEB) offers the most tools and services for small businesses to maximize their presence and effectiveness online. More than just great websites, Web.com provides small businesses a robust, multi-faceted web presence, that connects them with customers and helps them grow. The company provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit [web.com](http://web.com); follow Web.com on Twitter @webdotcom or on Facebook at facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com’s Webwise Workshop at [www.webwiseworkshop.com](http://www.webwiseworkshop.com).