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NGO Promotes Charlie Clarkson to Tournament Director

Charlie Clarkson has been promoted to Tournament Director of the Nashville Golf Open Benefitting the Snedeker Foundation. Patrick Nichol, President of Tour Vision Promotions and the NGO's Tournament Director for the event's first two years, made the announcement Saturday.

"I am very pleased to promote Charlie to this pivotal role with the NGO," said Nichol. "Charlie has been a great friend to the Web.com Tour for many years as well as a close, personal friend. He's committed to help build this event into one of the best on the Web.com Tour. It was an easy decision to elevate him from his previous position of assistant director. Charlie will focus on expanding our local sponsorship base and year-round management of our sponsorship sales."

"Charlie has worked with me on the Web.com Tour's Knoxville event for the last 15 years and he has been a key behind-the-scenes figure of the NGO since we announced this event was coming to Middle Tennessee in January of 2016," added Nichol. "It's just the perfect fit for him and the NGO!"

Clarkson is a Franklin, Tenn. native and was the Head Golf Professional at Nashville Golf and Athletic Club, site of the NGO, from 1991-1993 after serving the assistant golf professional in 1990.

"I've been interested in getting more involved in the Web.com Tour for several years," said Clarkson. "Patrick and I have been discussing this for some time now. I am very pleased to move into this position and look forward to doing everything I can to make this the best event on the Web.com Tour. We have a great golf course and the ownership group of Madison Whittemore and his family are very committed to growing this tournament. Along with our championship committee, I want to be a part of building something great at Nashville Golf and Athletic Club for the Web.com Tour."

Nichol is remaining with the NGO in the new position of Executive Director.

"My primary focus moving forward is identifying and securing a title sponsor for the tournament," Nichol stated. "We have several companies that have expressed a significant interest in the naming rights for the event. By moving Charlie into the tournament director role, it will allow me the time I need to work with the PGA TOUR to secure a title sponsor and maximize the impact of our event. I am very pleased with the growth of our sponsorship base this year and have full confidence that Charlie can continue our development in the Middle Tennessee area."

Dan Glod, President of the Web.com Tour, also expressed his support of today's announcement.

"Patrick and his team at Tour Vision Promotions have done a fantastic job with the Nashville Golf Open Benefitting the Snedeker Foundation," Glod stated. "The Nashville area is an ideal market for professional golf and the momentum we've seen for this second year tournament has been outstanding. We are very excited to have Charlie become the tournament director and are confident that this move along with the Snedeker Foundation partnership will give us our best chance to have Patrick and the Web.com Tour staff from PGA TOUR headquarters secure a long-term Title Sponsor in the near term."

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